



Pillar Posts ~ From Sierra Pacific Region Chairs

September 2019

(Please read as correspondence at your next business meeting & email to your club's Committee Chairs.)



FUNDRAISING Pillar Post [by Linda Silveira, SPR Chair](#)

As the school year approaches, expenses rise for our Live Your Dream recipients and they are counting on Soroptimists more than ever. A monthly gift of \$25-\$50 would help a woman buying textbooks for her classes for on year. By joining out monthly giving program, you give hope, each month to all women still waiting to start Living their Dreams.



All donations count toward your Laurel Society Membership

MEMBERSHIP PILLAR POST [by Amory Elizondo, SPR Chair](#)

Tip of the Month: Give it a Theme!

Spice up your membership social and target specific groups to attract more potential members. It will sound new, exciting and catered to them to make them feel unique and special. Some ideas: Mother/daughter night, 70s/80s night for those born in the decade and dress, accordingly, working moms and emphasize having a night off, women who own their own business and emphasize networking, college students and incorporate a discounted price "student discount", LYD mixer and only invite past award winners.

2019/2020 Challenges: Take a picture of any Pillar Post suggestion that your club put into action and post it to Facebook or Instagram. Use the hashtag #SPRMembership.



PROGRAM PILLAR POST [by Tana Elizondo, SPR Chair](#)

School is in session, the bell rings and there is a young girl who doesn't know how she will get through the day let alone the semester! Wait, there is a club that is hosting a **Dream It Be It** event that just might change her outcome. Is that club your club? If you club has not yet engaged in a one-day conference or mentoring program please reach out to Region Chair, Katie for help! She can assist in getting past any barriers or obstacles you might be facing. Those students out there who don't have role models need your time and leadership.



PUBLIC AWARENESS PILLAR POST [by Joelle Leder-Rule, SPR Chair](#)

Live Your Dream Grants for Women online application opens on August 1 and it is a great time to send out a press release, post flyers and/or post this great news in social media. Public Awareness is the key in making our Dream Programs a success! Online SIA Link with all the information: <https://www.soroptimist.org/our-work/live-your-dream-awards/apply-for-the-live-your-dream-awards.html>

