



Pillar Posts ~ From Sierra Pacific Region Chairs

May 2019

(Please read as correspondence at your next business meeting & email to your club's Committee Chairs.)



FUNDRAISING Pillar Post [by Linda Silveira, SPR Chair](#)

Are you getting excited for Conference? I Am!!! We will be playing **Dream Bingo** every day and we will have something new that we are going to try as well. There will be beautiful gifts that have been donated by the Board and region Chairs set up in the conference room and will be selling opportunity drawing tickets for them, everyone will have a chance to go home a winner!! I'm excited to try something new, so come prepared.

If you want your club recognized for **Club Giving** make sure you get that in this week



MEMBERSHIP PILLAR POST [by Amory Elizondo, SPR Chair](#)

Tip of the Month: Share the Wealth



After conference, it's imperative that we share the information we learned. I'd like to suggest that you have your newest club members report out at your next meeting what they learned. It's nice to get anew perspective of the Conference from fresh eye. Have them include their biggest take away from their weekend.
**Challenges are on hiatus until the start of next year*

PROGRAM PILLAR POST [by Tana Elizondo, SPR Chair](#)

Club year is coming to an end, but it's never too late to start your succession planning for next year. Who will be your Live Your Dream, or Dream It Be It Chairs? Our Dream programs are the heart of our mission and are important roles. Be sure to ask the current chairs to take on a role as an Advisor so the new Chair will have someone to go to for help! Another idea is to ask someone to to Co-Chair so you always have someone ready to assume the role the following year. Let the planning begin!



PUBLIC AWARENESS PILLAR POST [by Joelle Leder-Rule, SPR Chair](#)



Our 2018-2019 club year has been successful in the public awareness and branding collective impact! As it comes to a close, let's reflect on some of the biggest increases in regard to public awareness for our region. The one increase that stands out in my mind is those clubs who have created a new Instagram page! Hats off to each of you for creating or keeping current your social media profiles as it does make a difference! #SpotlightSoroptimist #Soroptimist #SoroptimistSierraPacificRegion