



## Pillar Posts ~ From Sierra Pacific Region Chairs

June 2019



*(Please read as correspondence at your next business meeting & email to your club's Committee Chairs.)*

### FUNDRAISING Pillar Post by [Linda Silveira, SPR Chair](#)

Soroptimist members, thank you for helping me make my goal at Conference to increase our Monthly Givers from 59 to 75. This is amazing!! **Proud to say Sierra Pacific Region Broke an SIA record. You listened and made this happen.**

Dream Bingo raised \$2,260.00 and we gained 2 new Laurel Society members from Bingo. Our new opportunity drawing that we did brought in \$1,190.00, this will increase our Live your Dreams Awards next year.

**Keep up your clubs' great work and let's all increase our Club Giving to 10%. Remember this all comes back to us for our "Dream programs"**



### MEMBERSHIP PILLAR POST by [Amory Elizondo, SPR Chair](#)



**Tip of the Month:** Take Advantage of the Summer!

Sometimes events, socials, and meetings get monotonous. Liven things up with something new! Organize a summer retreat for your members, go bowling, attend an art hop, watch a movie together, go to a play, go to a concert, have a silly awards ceremony, have a sleepover, have a BBQ and invite family, go on a boat ride, go on a group hike, go to a comedy club, have a mother/daughter event, try something you've never done

before. Whatever you do have fun and enjoy each other's company and post picture on Social Media!

\*Challenge Update: Pass the Pin- More info to come....

### PROGRAM PILLAR POST by [Tana Elizondo, SPR Chair](#)

Happy Summer! As many of our Live Your Dream candidates are entering college, or vocational schools don't forget to work directly with any local Women Shelter's, Alternative Educational Programs like Adult Schools or reach out to Agencies that work with Women who are facing a variety of obstacles. Many women who are at risk need our help and what a better way to make our communities stronger by empowering those in need.



### PUBLIC AWARENESS PILLAR POST by [Joelle Leder-Rule, SPR Chair](#)



Our 2018-2019 club year is almost over, but there is still time to make a difference by sending out a press release and promoting on social media about our Soroptimist brand. Examples could be publishing a photo with your new board members and names at installation or any last projects that your club has completed this club year. Use #SpotlightSoroptimist #Soroptimist #SoroptimistSierraPacificRegion for the best impact!

Also, a reminder as the club year comes to a close, please pass over the user names/passwords and contact for your public awareness publicity to the new club President and club Public Awareness Chair!