

happy new year



Pillar Posts ~ From Sierra Pacific Region Chairs

January 2019

(Please read as correspondence at your next business meeting & email to your club's Committee Chairs.)



FUNDRAISING Pillar Post by [Linda Silveira, SPR Chair](#)

As the New Year approaches its time to get your Club Giving and Club 10% Giving ready to send in!! It is our goal for our Sierra Pacific Region to participate 100% in Club Giving/10% Giving. Hopefully your club giving budgets have already got this covered! Happy New Year!!



MEMBERSHIP PILLAR POST by [Amory Elizondo, SPR Chair](#)



If your club was not able to start implementing new ideas and activities at the beginning of the club year, then it's a good time to get your club off to a good start with the new year! It's never too late to start something new :)

January Challenge:

Send me topics you'd like to review at this year's conference.

*Must send completions by May to receive your point for the Shaping the Future contest submission.

PROGRAM PILLAR POST by [Tana Elizondo, SPR Chair](#)

Happy New Year. I hope your clubs are off to a great start. Sometimes our ideas are great, yet we lack financial assistance to make most of our projects successful. Consider submitting a Soroptimist "Club Grant" application. Applications are due March 1, 2019. The link below is the first step to accessing your club's application. https://s3.amazonaws.com/soroptimist-media/05-for-members/Program_Resources/soroptimist-club-grants-for-women-and-girls/scgapplication-writeable.pdf



Please ask for help if needed. SIA has a few resources and tips that are available.

PUBLIC AWARENESS PILLAR POST by [Joelle Leder-Rule, SPR Chair](#)

Happy 2019 and now is a perfect time to ring in the new year with a few new public awareness posts by reaching out to the public with your press releases, traditional



media, social media updates as well as updating your club websites to spread the word about your local club!! It is very important for us to be consistent region-wide in our Soroptimist message and Soroptimist Mission Statement. I personally have seen so many amazing clubs making a difference in our region! Hats off to each one of you for making a difference and a collective impact for our region!