



Pillar Posts ~ From Sierra Pacific Region Chairs

October 2018

(Please read as correspondence at your next business meeting & email to your club's Committee Chairs.)



FUNDRAISING Pillar Post [by Linda Silveira, SPR Chair](#)

Ladies, each year clubs make Founders Pennies donations to celebrate the founding of Soroptimist to support federation programs. The tradition of Founders Pennies began in 1943. Clubs collected one penny for each year of Soroptimist's existence and used the money to help re-establish clubs in Europe that had disbanded as the result of pre-World War II political conditions and the war itself. Today Founders Pennies are used to fund the SIA Dream programs that improve the Lives of Women and Girls in local communities and throughout the world. Founders Pennies represent approximately 10% of the total contribution to fund federation programs. REMEMBER to Pay Your Founders Pennies, It's like "Pennies from Heaven".



MEMBERSHIP PILLAR POST [by Amory Elizondo, SPR Chair](#)

The Soroptimist website has tons of promotional material for you to personalize and use for any type of Membership Drive Event. My favorite is the Recruitment Card Handout. These business-card-sized informational cards are perfect for networking events, or to distribute at mixers of club recruitment nights. The card highlights our mission on one side, and on the other includes space for your club's contact information. You can even go the extra mile and insert a line on the bottom to fill in your club's next meeting info.



September Challenge: submit to Amory @ spmembership@soroptimist.net before December 2018

1. Use the Recruitment Cards and your next event. Give a small stack to each member and have them hand them out throughout the event.

**Challenge completions will be added to your Shaping the Future Award application for 2019

PROGRAM PILLAR POST [by Tana Elizondo, SPR Chair](#)

Now that school is in full swing, I hope you have already reached out to the many resources for your Live Your Dream applicants. Don't delay the deadline is fast approaching. Also, many report that local High Schools and Alternative School Programs are seeking career focused programs. What a perfect fit for Dream It Be It Program. If you have not found a partner for your DIBI program, please reach out for help or ideas!



PUBLIC AWARENESS PILLAR POST [by Joelle Leder-Rule, SPR Chair & PA Team](#)

Please welcome Chris Carroll with SI Atwater to our PA team to assist our region with club websites! Her email is chris.carroll1121@gmail.com and currently she is working with the clubs who will need a new website to bring our region to 100% website participation. Any questions, please contact Joelle at spublicawareness@soroptimist.net. See you all at District Meetings!

