



## Pillar Posts ~ From Sierra Pacific Region Chairs

September 2018

*(Please read as correspondence at your next business meeting & email to your club's Committee Chairs.)*



### FUNDRAISING Pillar Post [by Linda Silveira, SPR Chair](#)

As the school year approaches, expenses rise for our Live Your Dream recipients and they are counting on Soroptimists more than ever. A monthly gift of \$25-\$50 would help a woman buy textbooks for her classes for one year. By joining our monthly giving program, you give hope each and every month to all women still waiting to start living their dreams.

ALL DONATIONS COUNT TOWARD YOUR LAUREL SOCIETY MEMBERSHIP!!!!



### MEMBERSHIP PILLAR POST [by Amory Elizondo, SPR Chair](#)



*Tip of the Month:* It's always Better to Have a Plan

Now that your back in the groove of things, start your year by making a Strategic Plan for your Membership. Set your goals, action plans, and get a team together that includes some of your newer members for insight. Plan to have your first Membership Recruitment before Fall ends. Visit the new SIA website for

promotional materials.

September Challenge: submit to Amory @ [spmembership@soroptimist.net](mailto:spmembership@soroptimist.net) before December 2018

1. Take pictures of your Membership Drive and Post them to Facebook. Tag as many new guests in the picture as possible.

\*\*Challenge completions will be added to your Shaping the Future Award application for 2019

### PROGRAM PILLAR POST [by Tana Elizondo, SPR Chair](#)

Is your club looking for ways to secure multiple applications for your club awards? Please reach out to your Region Chair Darlene Rodriguez-Silva for help. **In fact, she will be hosting two events in Modesto** on Monday August 27, 2018 at the Heart and Soul Coffee shop, upstairs at 5-7:00 PM and on September 21, 2018 at 3 PM at the MJC Computer lab. You are all invited to attend. If this is too far to travel she is willing to come to you.



Her contact info is: [splyd@soroptimist.net](mailto:splyd@soroptimist.net) or call, text or message her at 209-499-5529

### PUBLIC AWARENESS PILLAR POST [by Joelle Leder-Rule, SPR Chair](#)



Did you know that SIA has a plethora of information for our clubs in regards to public awareness needs? With our new branding and logo guidelines please find new logos, templates and more here -> GO TO:

<https://www.soroptimist.org/> then choose -> For Clubs &Members ->

Federation Info -> Recognition & Branding Tools

(or direct link -> <https://www.soroptimist.org/for-clubs-and-members/federation-information/recognition-and-branding-tools/index.html>)